



She Roams About

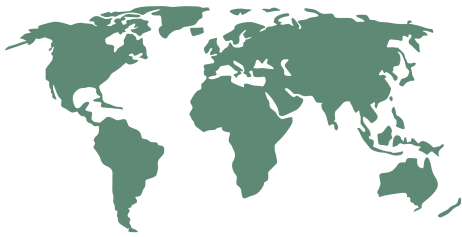
BY ASHLEA J. RUSSELL

TRAVEL MEXICO

About me

I'm Ashlea, a Northern Irish-Canadian travel writer and Mexico expert with over a decade of professional travel industry experience. I travel all over Mexico in search of the best hotels, tours, services and experiences for my readers, with a focus on authenticity and uniqueness.

Then, I use proven SEO strategies to drive organic traffic and provide the best Mexico travel advice and recommendations to my readers.



67% USA • 15% Mexico
• 5% Canada • 4% UK

40K

Monthly Sessions

25K

Monthly Clicks

1K+

Email Subscribers

60%

Avg Email Open Rate

9%

Avg Sales Conversion

